



Lee Ann Walling

SHIFTING SANDS MEDIA

- Creative digital storyteller. Proficient in social media, website design, graphic design, photography and videography.
- Have built more than 30 websites for churches and nonprofits.
- Publishing a novel under the Shifting Sands Media imprint in October 2025.

PROFICIENCIES

Adobe Creative Suite. Photoshop, InDesign, Adobe Express, Lightroom, Firefly (AI), Illustrator, Acrobat, Rush

FinalCut Pro (video production)

Canva (graphic design)

WordPress (web design)

Google Slides, Keynote, PowerPoint (presentation)

ArcGIS Online (Interactive maps and data analysis, story mapping)

PREVIOUS WORK EXPERIENCE

Cedar Creek Planning & Communications
Founder and principal | 2013 - 2023

Helped communities and nonprofits tell their stories and plan for thoughtful growth. Clients included University of Delaware, Nemours Foundation, Town of Laurel, Town of Bridgeville, Town of Leipsic, Town of Little Creek, Sussex County Habitat for Humanity. Secured millions of dollars in grants and capital funding.

Website: CedarCreekPlanners.com

State of Delaware | 1993 - 2013

- Chief of Planning, Department of Natural Resources and Environmental Control, 2007-2013
- Environmental Policy Advisor, Office of Governor Ruth Ann Minner, 2005-2007
- Deputy Director, Delaware Economic Development Office, 2003-2005
- Chief of Staff, Office of the Governor, 2001-2003
- Deputy State Treasurer to Jack Markell, 1999-2001
- Executive assistant to Secretary of Finance John Carney, 1997-1999
- Chief of Staff, Office of Lieutenant Governor, 1993-1997

Journalist | 1978 - 1992

- The News Journal, reporter, 1992
- Delaware State News, reporter and editor, 1981-1991
- News-Texan Inc., Dallas, reporter, 1980-1981
- KOSA-TV (CBS), Odessa, Texas, 1978



EDUCATION

Master of Fine Arts in Creative Writing
Drexel University, 2024

Master of Business Administration in Finance
University of Delaware, 1999

Bachelor of Journalism
University of Texas at Austin, 1978

Certifications in graphic and web design
Delaware College of Art and Design, 2012
In-person classes, Wilmington

American Institute of Certified Planners
National certification in land-use planning, 2007

VOLUNTEERING

Epworth United Methodist Church. Play keys, piano and synth weekly at Epworth United Methodist Church, Rehoboth Beach, Delaware

Capital Ringers. Play in advanced handbell ensemble. Member of Board of Directors. Handle all web design, social media, and graphic design.

CONTACTS

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📺 <https://vimeo.com/shiftingsandsmedia>

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